

VASF AA Super Saturday 2009

On Saturday, January 31, 2009, the Virginia Association of Student Financial Aid Administrators (VASF AA) hosted Super Saturday at 23 sites throughout the Commonwealth of Virginia. Super Saturday is an annual VASF AA event that invites college-bound students to a location near them to receive **free assistance in completing the FAFSA on-line**, the form required by colleges, universities, and private career schools to qualify for federal grants and loans.

With all sites reporting, 2,822 parents, guardians and students attended Super Saturday and 1,361 FAFSA's were either completed or initiated. Over 155 financial aid personnel, college access providers, high school guidance counselors, Career Coaches, lender and guarantor representatives, and parents volunteered their time and resources at Super Saturday.

With financial support from the College Access Challenge Grant Program, VASF AA was able to use a variety of methods for publicizing Super Saturday this year. A movie trailer was created that played for 8 weeks on 49 screens. Also, billboards announcing Super Saturday were on display in Buchanan, Wise and Lee counties. Finally, VASF AA obtained use of a toll-free line that was available 24/7 providing information about Super Saturday and the materials that were essential for the completion of the FAFSA.

We would like to say a BIG thank-you to all the volunteers who gave of themselves to help with this very important event!

Zita Barree & Linda Woodley, VASF AA Awareness Committee Chairs