

# VASF<sup>AA</sup>

## **BOARD - COMMISSIONER - COMMITTEE PLANS & REPORT FORM**

(Add additional objectives and status reports as needed)

**Committee:** Awareness

**Commissioner/Board Position:** Keith Wellings/Rep-at-Large Outreach Services

**Year (e.g., 2005-06):** 2005-06

### **Committee Members:**

Zita Barree (Edamerica) - Chair

Linda Woodley (SCHEV)

Renee Mcchesney (Mary Baldwin)

Kristen Tate (Devry)

Patrice Randall (SCHEV)

Chris Davis (Averett)

Marty Jackson (Averett)

Mary Gore (Danville CC)

Henrietta Anderson (BETA Tech)

**Standard Goal 1:** Promote awareness of the programs and services offered by VASF<sup>AA</sup> to Virginia residents and education-related associations in Virginia. (Strategic Plan Reference: Section 4.5 B (4))

**Objective 1:** To represent VASF<sup>AA</sup> at the Virginia Counselors Association Conference, scheduled for November 16 – 18, 2005 at the Renaissance in Portsmouth, VA.

**Status Reports of Objective 1** *(Please report your progress toward achieving the stated goals – this is where the committee provides updates to the Board, including any suggestions or modifications to the goal and/or the Strategic Plan):*

**Date:** \_\_\_\_\_

**Report:** \_\_\_\_\_

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**Date:** \_\_\_\_\_

**Report:** \_\_\_\_\_

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**Date:** \_\_\_\_\_

**Report:** \_\_\_\_\_

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**Objective 2:** To represent VASF<sup>AA</sup> at the Virginia Association of Collegiate Registrars and Admissions Officers (VACRAO) annual meeting scheduled for December 5 – 6, 2005 at the Hilton Virginia Beach Oceanfront.

**Status Reports of Objective 2** *(Please report your progress toward achieving the stated goals – this is where the committee provides updates to the Board, including any suggestions or modifications to the goal and/or the Strategic Plan):*

**Date:** \_\_\_\_\_

Report: \_\_\_\_\_  
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Date: \_\_\_\_\_  
Report: \_\_\_\_\_  
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Date: \_\_\_\_\_  
Report: \_\_\_\_\_  
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**Objective 3: To work with the Secondary School Relations Committee to determine other ways that VASFAA can promote the services and programs offered by VASFAA, particularly to under-served and non-traditional populations.**

**Status Reports of Objective 3** *(Please report your progress toward achieving the stated goals – this is where the committee provides updates to the Board, including any suggestions or modifications to the goal and/or the Strategic Plan):*

Date: \_\_\_\_\_  
Report: \_\_\_\_\_  
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**Standard Goal 2: Promote financial aid awareness and provide financial aid assistance to Virginia residents.**  
(Strategic Plan Reference: Section 4.5 B (4) and 4.5 A (3))

**Objective 1: To host at least 10 Super Saturday events throughout the state of Virginia in January 2006 which will include financial aid informational sessions and professional assistance with completing the FAFSA on the Web.**

**Status Reports of Objective 1** *(Please report your progress toward achieving the stated goals – this is where the committee provides updates to the Board, including any suggestions or modifications to the goal and/or the Strategic Plan):*

Date: \_\_\_\_\_  
Report: \_\_\_\_\_  
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Date: \_\_\_\_\_

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**Objective 2: In conjunction with the Public Relations Committee, obtain the Governor's declaration of January 2006 as Financial Aid Month.**

**Status Reports of Objective 2** *(Please report your progress toward achieving the stated goals – this is where the committee provides updates to the Board, including any suggestions or modifications to the goal and/or the Strategic Plan):*

Date: \_\_\_\_\_  
Report: \_\_\_\_\_  
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Date: \_\_\_\_\_  
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Date: \_\_\_\_\_  
Report: \_\_\_\_\_  
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**Objective 3: Reprint the financial aid informational pocket that was created in 2004-05 and distribute it to as many prospective college students as possible during the Super Saturday events and any other opportunities deemed worthy by the Awareness Committee.**

**Status Reports of Objective 3** *(Please report your progress toward achieving the stated goals – this is where the committee provides updates to the Board, including any suggestions or modifications to the goal and/or the Strategic Plan):*

Date: \_\_\_\_\_  
Report: \_\_\_\_\_  
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Date: \_\_\_\_\_  
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**Objective 4: Determine specific methods that financial aid awareness can be promoted among under-served and non-traditional populations and also determine this committee's possible role in early awareness activities.**

**Status Reports of Objective 4** *(Please report your progress toward achieving the stated goals – this is where the committee provides updates to the Board, including any suggestions or modifications to the goal and/or the Strategic Plan):*

Date: \_\_\_\_\_  
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Date: \_\_\_\_\_  
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Date: \_\_\_\_\_  
 Report: \_\_\_\_\_  
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	<u>BUDGET</u>	
<u>Item</u> <i>(Broad general categories)</i>		<u>Cost</u>
_____		_____
_____		_____
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**Board Approved Amount:**     \$     9,500\*  
**Date:**                                 July 15, 2005

\* \$2,500 of approved budget is for co-sponsorship of the Opportunities booklet.