

VASFAA
**BOARD - COMMISSIONER - COMMITTEE PLANS &
REPORT FORM**

Committee: Newsletter

Commissioner/Board Position: Bill Wendle / Rep-at-Large for Information Services

Year (e.g., 2005-06): 2008-09

Committee Members: Eloise Turner/Daniel Hewitt co-chairs

Standard Goal 1: Work closely with the VASFAA Board, Committee Chairs, and the general membership to solicit input for the newsletter. [Strategic Plan 4.5 A (2)]

Objective 1: Through the newsletter attempt to create more involvement in VASFAA from medical/professional schools.

Status Reports of Objective 1:

Date: September 26th, 2008

Report: Requests have gone out to Virginia medical/professional FAAs for newsletter submissions.

Date: January 26th, 2009

Report: In the first issue, we were pleased to have an article written by Glenda Palmer of VCU School of Medicine on the loan debt of medical students.

Date: April 24th, 2009

Report: No additional article updates. Concerns for the financial aid community include medical/professional schools as well.

Objective 2: Refresh and make a few changes in the overall "look" of the newsletter in an effort to increase readership.

Status Reports of Objective 2:

Date: September 26th, 2008

Report: No update at this time.

Date: January 26th, 2009

Report: Some changes are currently under study.

Date: April 24th, 2009

Report: Plans are underway for a comparison of the VASFAA Newsletter layout to other similar publications, with an understanding and incorporation of limitations with ATAC publishing.