

# VASFAA Strategic Planning Committee

## Committee Membership

Randy Craig, Chase Student Loans – Chairperson  
Brenda Burke – Virginia Commonwealth University  
Zita Barree – Hampden-Sydney College

## Goals and Objectives

**Goal #1:** Review the content of the Strategic Plan to determine if it addresses the current needs of the Association and its membership.

**Objective:** Compare the Strategic Plan to the current version of the Policies and Procedures Manual to determine if the Strategic Plan is consistent with existing policies and note anywhere inconsistencies are identified.

**Objective:** Report to the President any inconsistencies between the current Strategic Plan and the Policies and Procedures and recommend updates to the plan and/or to the policies and procedures.

**Goal #2:** Ensure terminology used can be easily understood and, where appropriate, can be measured for degree of accomplishing the goal or objective.

**Objective:** Review terminology to ascertain if terms used allow descriptions to be fully comprehended and, where goals or objectives can provide a concise way to be evaluated, ensure there is a clear means of measuring the level of success.

**Goal #3:** Compare the Strategic Plan to the Policies and Procedures to ensure there is a direct correlation between the two documents and there exists policies for each goal and objectives stated in the Strategic Plan.

**Objective:** Document which policies and/or procedures correspond to each goal and/or objective in the Strategic Plan.